

Microsoft Teams vs. Zoom

The Battle for Supremacy

As you might have expected, Microsoft and Zoom have a lot of the same core features. Both tools support high-quality video conferencing, phone calls, group messaging, and file sharing. There are also various bonus features included with each platform to make interactions more convenient. You can separate your team into breakout groups during a meeting, set up a variety of view modes for camera streams, and even choose your own virtual backgrounds.

Zoom and Microsoft Teams allow people to “dial in” to meetings from any device, and you can even record conversations for people who can’t attend. Live captions and transcription features make every recording as accessible as possible.

Let’s look at what Zoom, and Microsoft Teams can do, head-to-head in a technical capacity.

Features	Microsoft Teams	Zoom
Video conferencing	1080p video at 30 FPS with presentation features, background blur, and virtual backgrounds	1080p video (720mp by default) with 3mpbs bandwidth with webinar and presentation features, background blur, and virtual background
Content sharing	Document management, SharePoint for storage, to-do lists and file sharing. (Up to 100GB limit per file)	File sharing in meetings or chat, and third-party integrations for task management tools. (Up to 512MB limit per file)
Integrations	Excellent integration with Microsoft productivity tools, and a host of third-party apps	Hundreds of integrations and dedicated “Zoom apps” for better tool blending
Voice calling	Audio meetings, Phone plans for PBX support or direct routing. Customers can also access Operator Connect	Audio meetings and Zoom Phone for voice calling
Navigation	Convenient app interface across all devices, with intelligent search function	Easy-to-use app across all devices, with simple searching functionality
Security	SAML, AD, and SSO account controls, with two-factor authentication, data encryption, and protection of data at rest. Microsoft Teams is compliant with HIPAA, SOC I and SOC 2, EU privacy clauses, and ISO 27001	Easy-to-use app across all devices, with simple searching functionality
Pricing plans	Both free and paid options available	Both free and paid options available

Today's post-covid collaboration and conferencing tools are packed full of features, and easy for people to use as both Microsoft Teams and Zoom perform exceptionally well from a UX perspective.

Microsoft Teams however, wins based on its integration with 365 applications, as it has a clean and streamlined interface, with a smart search function for finding content, and a convenient directory for tracking down contacts. Creating group and one-on-one meetings is easy and you can even plan meetings with your Outlook calendar and send people reminders when a conversation is coming up. Microsoft also allows people to communicate through meetings in-browser.

In full disclosure, In the Cloud Technologies is a Certified Microsoft Partner and Teams implementation group. We operate as a partner driven technology company and our best-practices partners are as big a part of our success. Equal to our amazing, talented employees.

We are a Microsoft oriented company, preferring Azure as a platform, integrating with Microsoft Teams, Exchange, Intune, and Dynamics 365 to name a few. Our subject matter experts and outstanding technology partners provide a unique and rewarding set of solutions for collaboration and communication, technical equality, and unified communications.